

STHIRAY

HOW I DO KEYWORD RESEARCH WITH PERPLEXITY

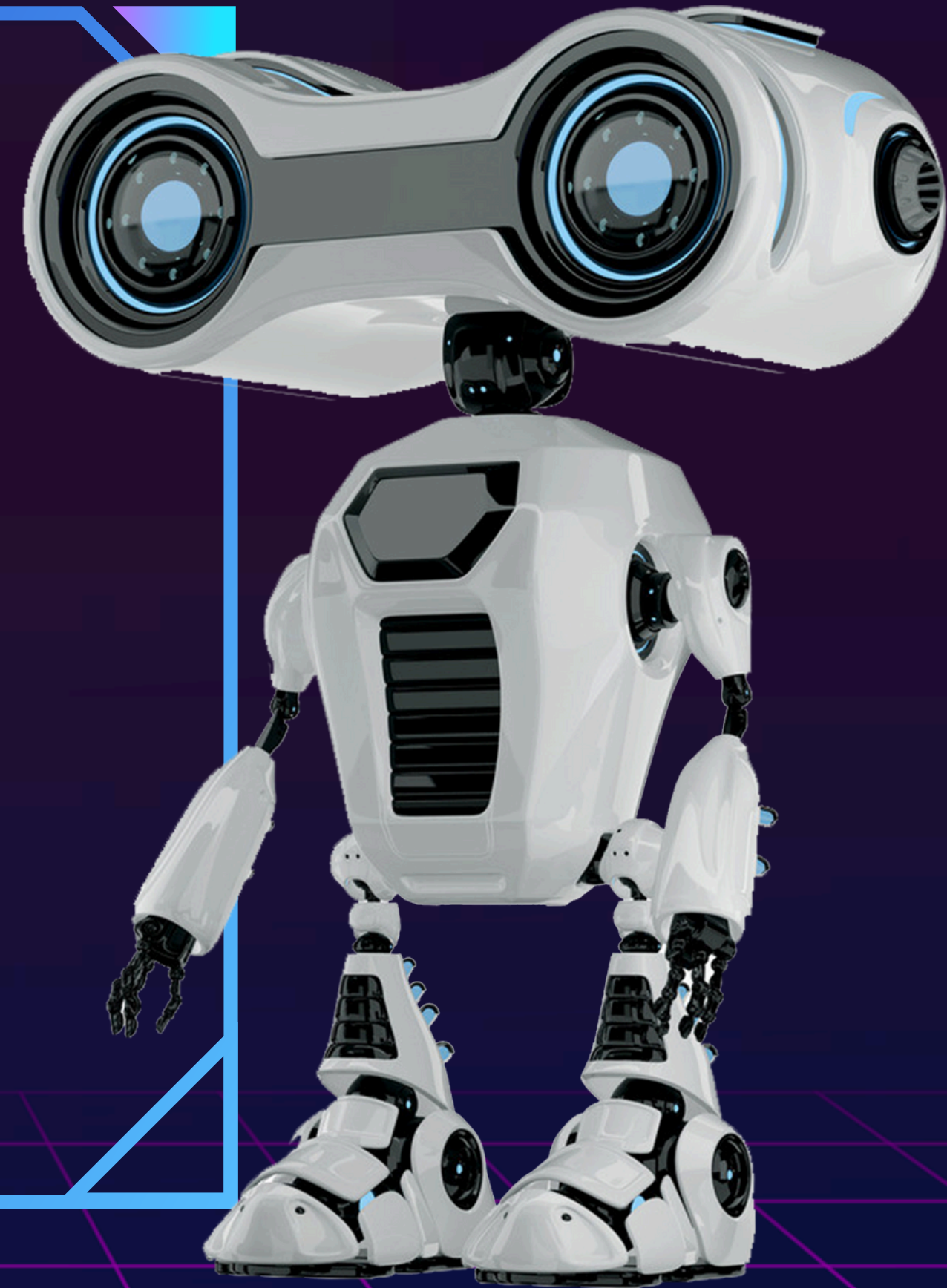


STEP 1: GET PERPLEXITY AI

Perplexity AI is a powerful tool that enhances keyword research by providing accurate, real-time search insights. To begin using it:

1. Visit the Perplexity AI website – Navigate to their official page.
2. Sign up or log in – Create an account for personalized results.
3. Explore the interface – Familiarize yourself with its search features and AI-driven insights.
4. Upgrade if necessary – Consider premium options for more advanced analytics.

Once set up, you can start using Perplexity AI for in-depth keyword research.



WHY PERPLEXITY?

Perplexity AI stands out from traditional keyword research tools due to its unique AI-powered capabilities. Here's why you should use it:

- Real-time search insights – Get the most updated keyword trends.
- AI-driven suggestions – Generate relevant keyword ideas based on user intent.
- Comprehensive search results – Access summarized data from multiple sources.
- Competitive edge – Stay ahead by leveraging AI's deep learning capabilities.
- User-friendly interface – Easily navigate and extract useful information.



STEP 2: KEYWORD EXTRACTION

- Enter a seed topic – Start with a broad topic related to your niche.
- Analyze AI suggestions – Review the keyword ideas provided.
- Check search volume and trends – Use Perplexity to assess keyword popularity.
- Refine your keyword list – Select the most relevant, high-performing keywords.
- Identify long-tail keywords – Discover niche-specific keywords for better targeting.



STEP 3: KEYWORD EXTRACTION

1. Visit the Perplexity AI website – Navigate to their official page.
2. Sign up or log in – Create an account for personalized results.
3. Explore the interface – Familiarize yourself with its search features and AI-driven insights.
4. Upgrade if necessary – Consider premium options for more advanced analytics.



HOW TO DO COMPETITOR RESEARCH WITH PERPLEXITY

1. Search for competitor content – Enter competitor names or topics in Perplexity.
2. Analyze their keyword strategy – Identify high-ranking keywords they use.
3. Review their content structure – Observe how they format and optimize their content.
4. Improve upon their approach – Create better, more optimized content using your findings.





THANK YOU

The image features a dark purple background with a faint, glowing grid of light purple lines. A large, stylized rectangular frame in shades of blue and cyan surrounds the text. The frame has a 3D effect with multiple overlapping lines and sharp, angular corners. At the bottom center, there is a glowing, circular light effect with a gradient from blue to green, resembling a lens flare or a portal. The text 'THANK YOU' is centered within the frame in a bold, white, sans-serif font.