


WHAT ARE

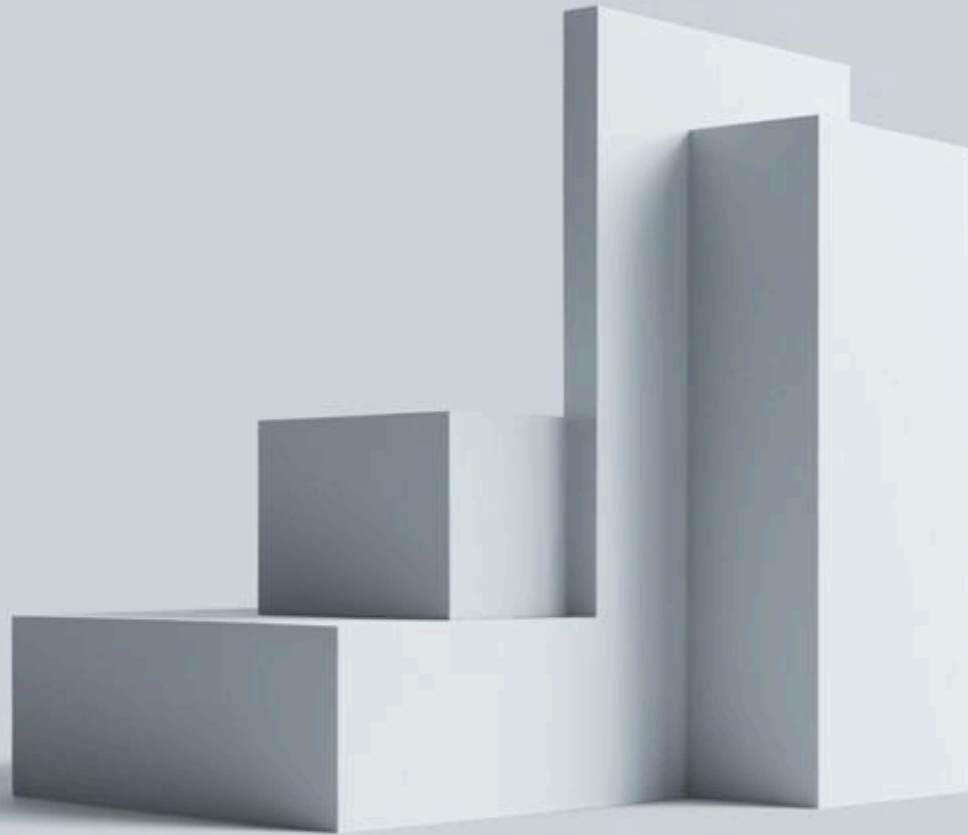
# Core Web Vitals?

Google's New Algorithm



# What are Core Web Vitals?

The foundation of Google's new ranking algorithm 



**LOADING SPEED**



**INTERACTIVITY**



**VISUAL STABILITY**

**Core Web Vitals are key Google ranking factors that focus on user experience. These metrics measure how well your website performs in terms of loading speed, interactivity, and visual stability.**

# Parts of Core Web Vitals :

Core Web Vitals impact both user experience and SEO rankings. Sites with poor performance are less likely to rank high on Google's search results.

**LCP**

**LCP**  
Largest  
Contentful Paint

0 — 10

Target

**FID**

**FID**  
First Input Delay

0 — 10

Target

**CLS**

**CLS**  
Cumulative  
Layout Shift

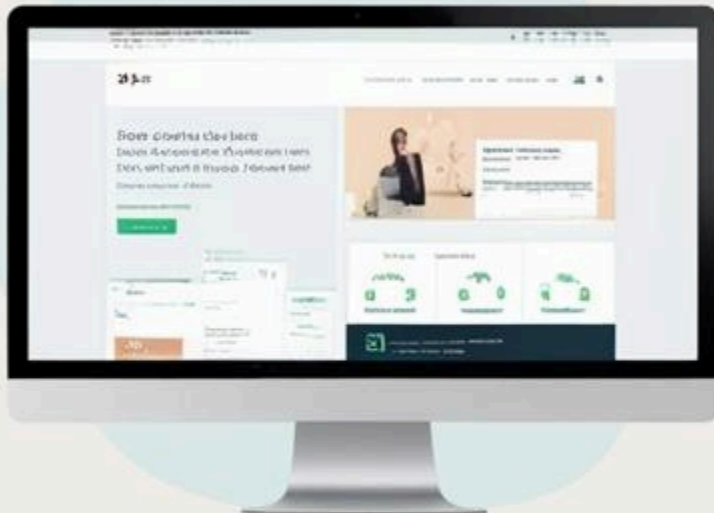
0 — 30

Target



# Why Do Core Web Vitals Matter?

Boost Your Ranking With Better User Experience



Before



Slow Loading



Unresponsive Design

- ✗ Poor Performance
- ✗ Low Engagement
- ✗ Low Search Ranking

Bounce Rate: Low

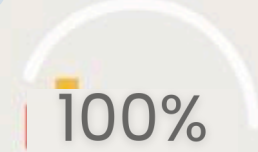
Google Ranking: Lower Ranking



After



Fast Loading



Responsive Design

- ✓ High Performance
- ✓ High Engagement
- ✓ High Search Ranking

Bounce Rate: High

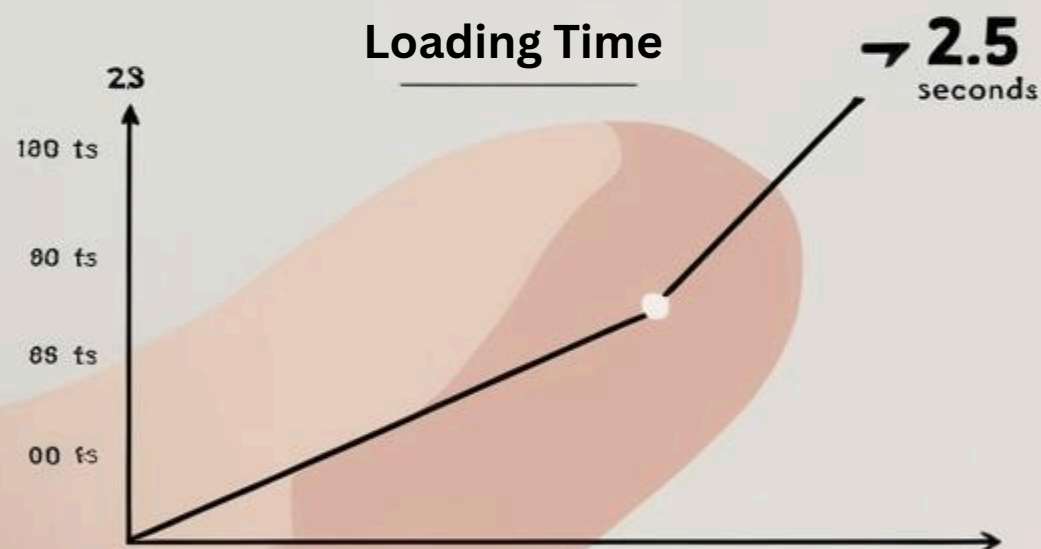
Google Ranking: Higher Ranking

# LCP:

## Largest Contentful Paint

LCP measures how quickly the largest content element on your page loads.

A good LCP score is under 2.5 seconds.



**"Speed is Everything! Improve Your LCP to Keep Users Engaged ⚡"**

# FID: FIRST INPUT DELAY

INSTANT INTERACTION = HAPPY USERS 🍷 🥰



## High FID

Slow Response

Over 100 milliseconds



## Low FID

Fast Response

Under 100 milliseconds

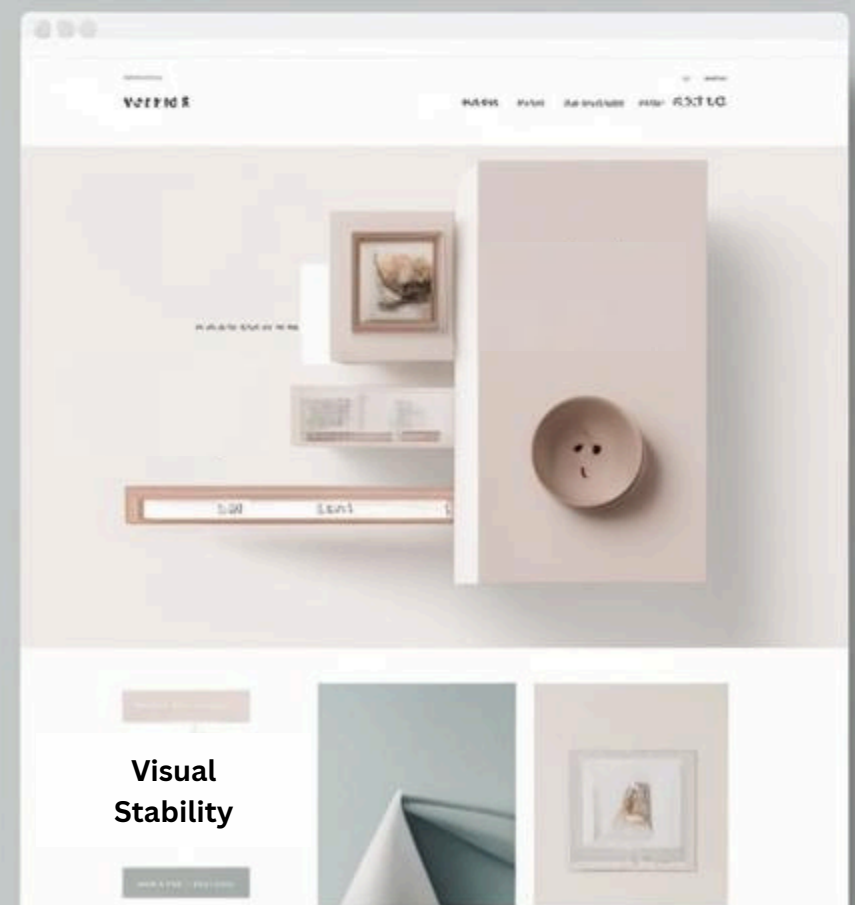
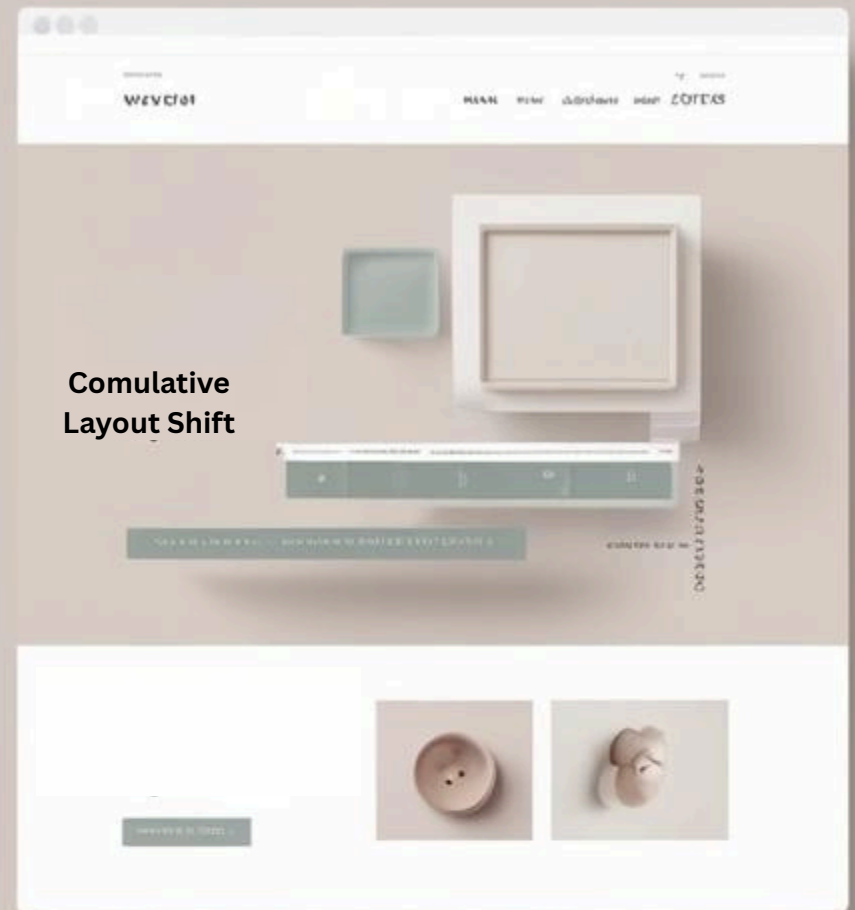


# CLS: Cumulative Layout Shift

CLS measures visual stability, ensuring elements don't unexpectedly shift as the page loads.

A score under 0.1 indicates good visual stability.

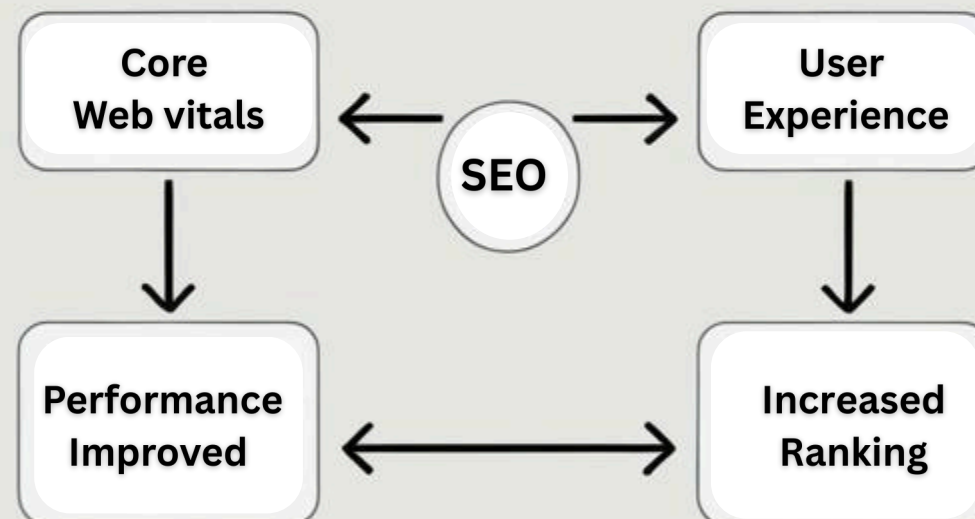
**Visual Stability = Better  
User Experience**



# How Core Web Vitals Affect SEO Rankings

Google has made Core Web Vitals a key ranking factor. Sites that perform well in these metrics rank higher, giving them a competitive edge in search results.

## Want Higher Rankings? Focus on Core Web Vitals!



# How to Improve Core Web Vitals?

Improve loading speed, interactivity, and visual stability by optimizing images, reducing server response times, and minimizing JavaScript.

## Take Action: Improve Core Web Vitals

### Tips to server Web Vitals Today!



Image Optimization



Fast Server Response Time

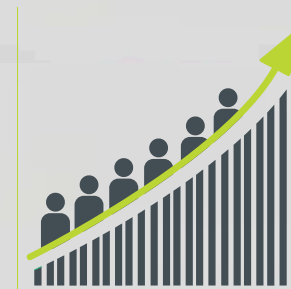


Code Minimization

# Tools to Measure Core Web Vitals

**Track Your Progress: Measure Core Web Vitals with the Right Tools 🛠️**

Use Google's tools like PageSpeed Insights, Lighthouse, and Search Console to measure and track your site's Core Web Vitals performance.



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Save this post to  
replicate the strategy

THANK  
YOU

